



# 7HERTZ

COMPANY PROFILE



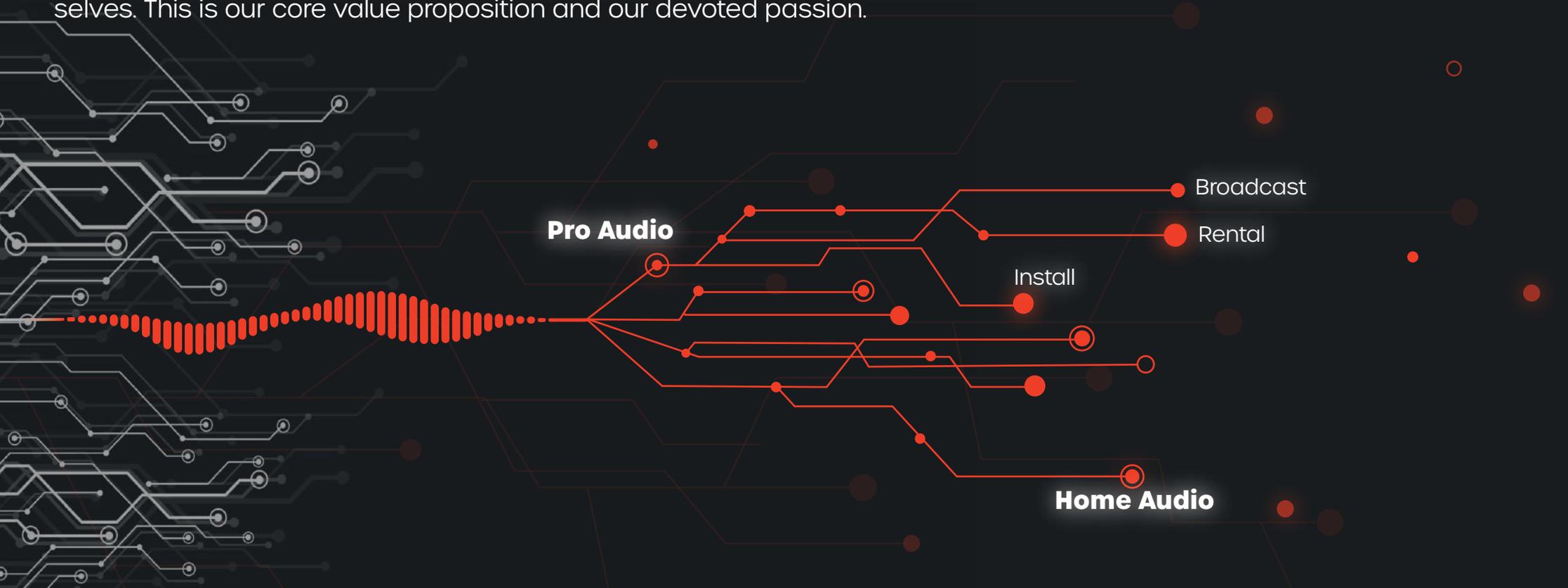
## THE SCIENCE BEHIND US

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Founded in 2009 in Beirut and now headquartered in Dubai, 7Hertz is a specialist distributor of high-end professional audio equipment. We work with a hand picked portfolio of leading global brands to supply and support audio solutions across the Middle East, GCC and Lebanon.

Our focus is on delivering outstanding audio experiences through product expertise, system design, and hands-on engagement with our partners. We offer distribution, design consultancy, training, and commissioning services, all rooted in a deep understanding of the technologies we represent.

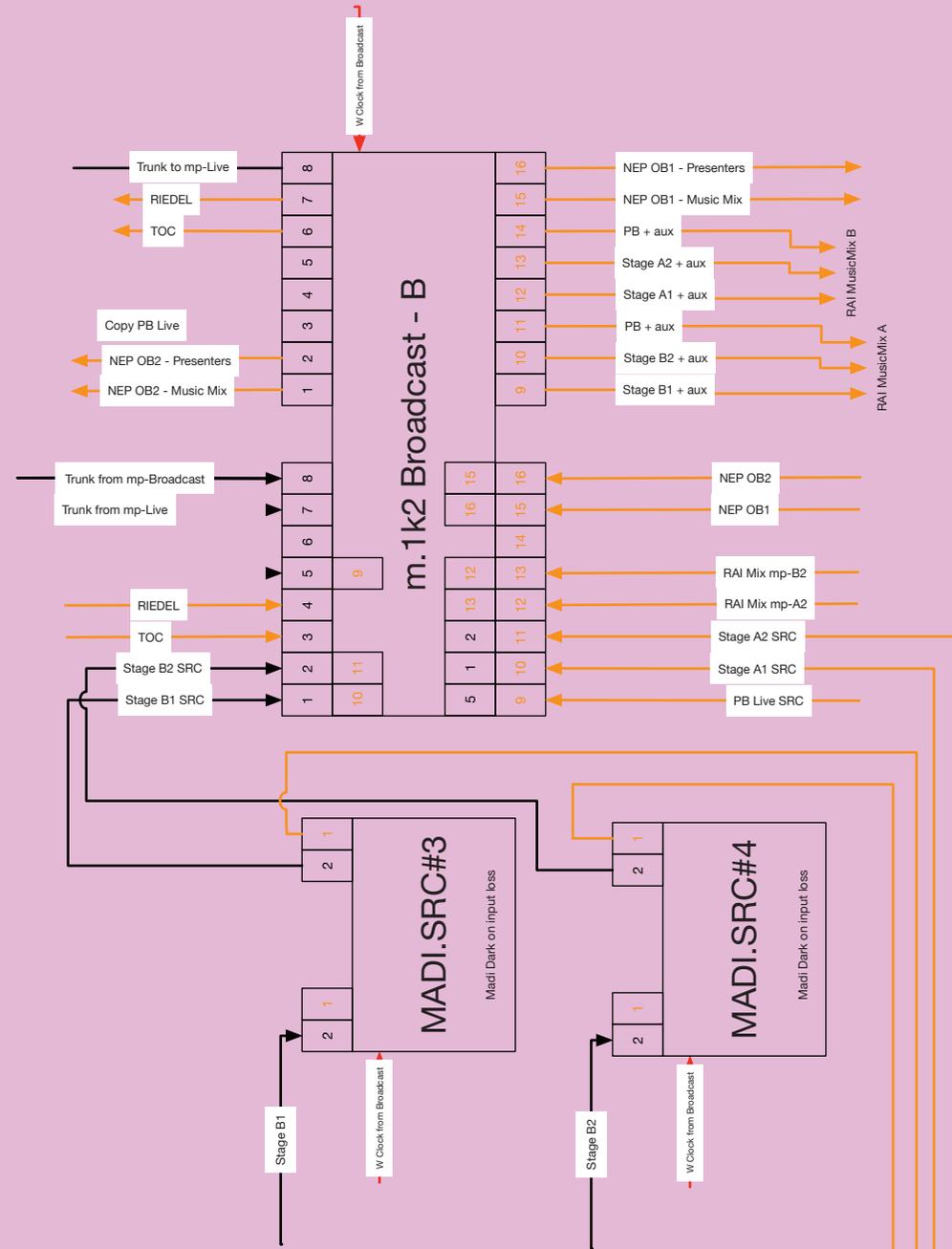
We believe that knowledge-sharing and strong technical support are as important as the products themselves. This is our core value proposition and our devoted passion.



Great sound isn't just heard, it's experienced..

We work with systems integrators to guide projects toward selecting intelligent, reliable audio solutions that blend seamlessly into the spaces their clients design and build. Whether it's a theatre, a hotel, or a restaurant, we help ensure the audio system complements the intent, both technically and architecturally.

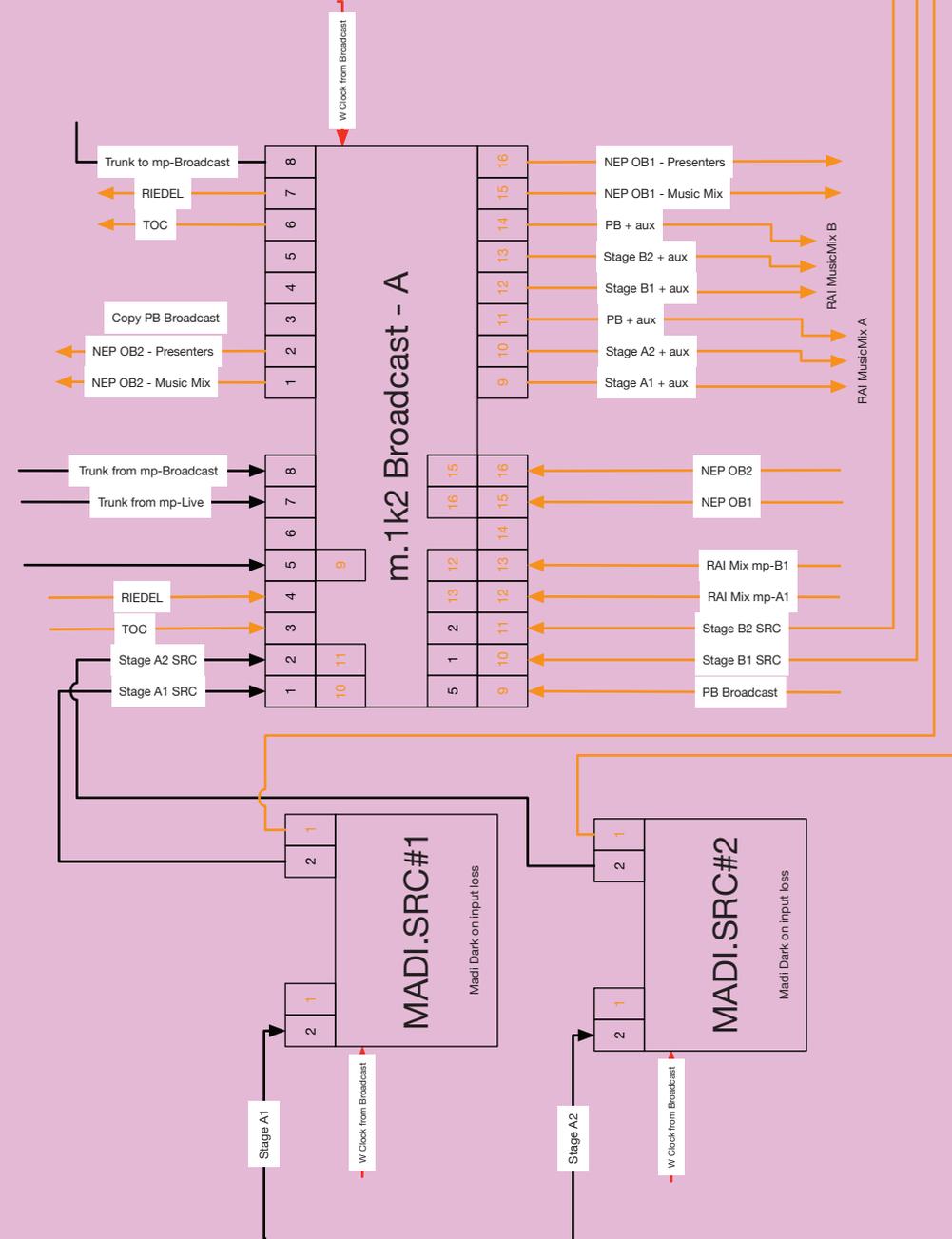
We support systems integrators across the region with audio solutions tailored to hospitality venues, houses of worship, conference and event spaces, performing arts venues, stadiums, and cultural destinations. We help to ensure every system is as technically sound as it is architecturally appropriate.



# SYSTEM INTEGRATION

## What We Offer

- We represent a curated portfolio of installation-ready brands suited to the demands of professional integration
- We offer guidance on product selection, format compatibility, and control system integration
- We support project design from intent through to handover – with documentation, training, and technical insight
- We understand regional compliance, aesthetic constraints, and acoustic performance requirements
- We align solutions with your project timelines, budgets, and client expectations

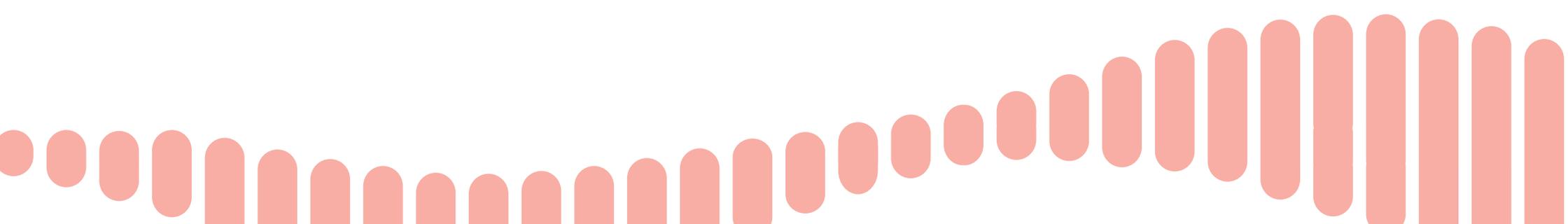
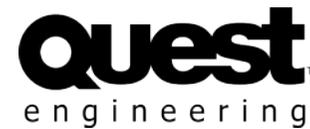


SYSTEM INTEGRATION

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THE SOUNDMAKERS



## Brand Applications – Installed AV

### Premium Loudspeakers

EM Acoustics – High-performance point source and line array systems with consistent voicing, precise coverage, and customisable finishes for clean architectural integration

T SOUND – Architecturally focused loudspeakers with cardioid control, ultra-compact form factors, and a modular mounting ecosystem. Designed for integrators needing premium sound, creative placement, and seamless visual harmony within high-spec spaces

### Cost-Effective PA Options

HK Audio – Compact and cost-effective solutions for BGM, hospitality zones, and small venue reinforcement

Quest Engineering – Practical, durable systems suited to commercial AV, education, and retail installs

### Mixing & DSP

DiGiCo – Flexible, high-performance mixing and routing platforms with AoIP support, powerful matrixing, and seamless control system interoperability

Harvey – Versatile DSP and control solutions for paging, zoning, and automation with flexible I/O and UI customisation



## Brand Applications – Installed AV

### Microphones & Wireless

DPA – Premium headset, lavalier, and podium microphones with natural voicing, discreet form factor, and wireless flexibility. They also have their N-Series Radio microphones.

Sound Devices – Astral Series digital wireless with spectral agility, low latency, secure transmission, and discreet form factors. Built with full remote control, robust RF, and advanced network integration.

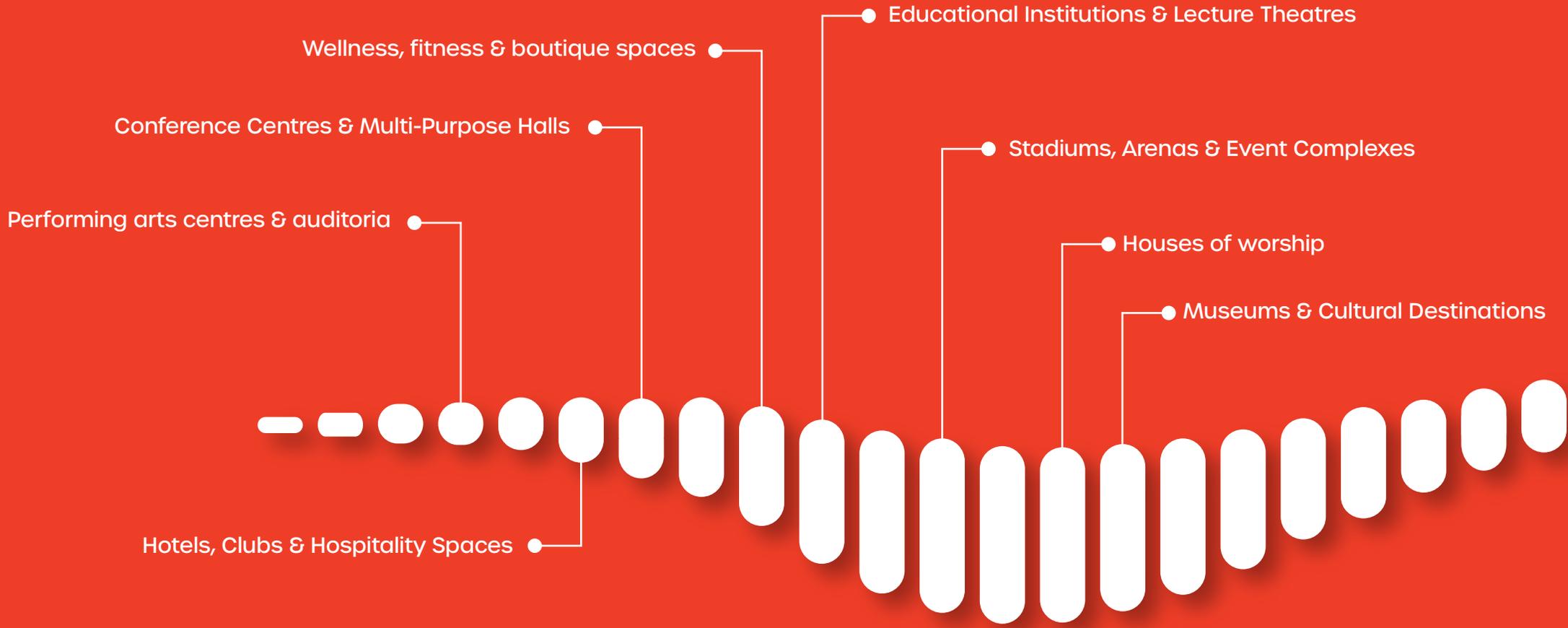
### Audio Networking & Infrastructure

DirectOut – Format-agnostic audio infrastructure with redundancy management, remote control, and signal monitoring. Ideal for routing, conversion, and resilient system design across Dante, AES67, Ravenna, MADI, and analogue networks

Agora – Audio-optimised network switches with Dante, AES67, and AVB/Milan support – engineered for control, resilience, and silent operation



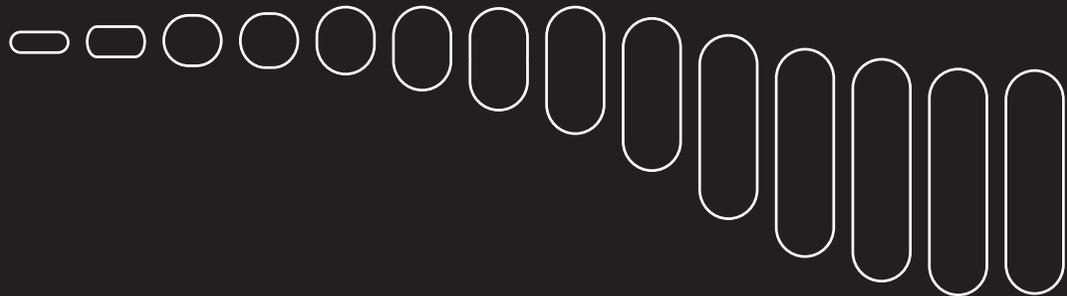
APPLICATIONS



# THE

## Services for System Integration

- Guidance on system design, format planning, and I/O specification
- Assistance with proposal preparation and brand-fit recommendations
- Acoustic layout support for distributed and performance loud-speaker systems
- Region-specific documentation including cut sheets, CE/SABER references, and integration diagrams
- Training for technical teams, consultants, or end users at handover stage
- Marketing collaboration to highlight reference projects and support client launch activity
- Manufacturer engagement and escalation when deeper insight is required



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## BEIRUT

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## RIYADH

Coming soon



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